

27 February 2025

Dear Parents and Carers,

Re: World Book Day

We are excited to let you know about our upcoming World Book Day celebrations at The Roseland Academy on Thursday 6 March. This special event is an opportunity to celebrate the joy of reading, inspire a love for books, and encourage students to engage with literature in creative and exciting ways across the curriculum.

At The Roseland Academy, we believe that reading is the foundation of success. Strong reading skills help students develop their imagination, critical thinking, and vocabulary which are key tools for learning across all subjects. By creating a culture of reading, we aim to equip students with the confidence and curiosity to explore new ideas and perspectives.

To mark the occasion of World Book Day and to celebrate the joy of reading, we have planned a range of exciting activities, including:

Book Themed Fancy Dress competition – Students are encouraged to come dressed as their favourite book character! We ask for a £1 donation for the World Book Day charity which is payable via the School Gateway app. The winners will receive a prize.

Booky Wooky Bake Off – A book themed bake sale to raise money for our school library. Students are asked to get creative and bring in a cake inspired by a book! Students will need to bring in some money if they would like to buy any of the cakes.

Book Swap Station – Students can bring in a book they've read and exchange it for something new. A great way to share stories with friends.

Book Tasting Café – Students can sample different genres and discover their next favourite book through a 'menu' of literary delights.

6-Word Story Challenge – Can a story be told in just six words? Entries need to be in by Wednesday 5 March and the best entries will be displayed around the school on World Book Day.

Book Cover Redesign Competition – A chance for students to get creative and redesign the cover of their favourite book. Entries need to be in by Wednesday 5 March as judging will happen on World Book Day.

Desert Island Books – What five books would you take to a desert island? Students will be asked to share their choices and see what others would bring.

World Book Day Quiz – A fun tutor time quiz to test students' literary knowledge. The winning tutor group will receive a box of chocolates to share.

Students will also be taking part in Drop Everything And Read (DEAR) throughout the day so we would like them to bring in a book that is DEAR to them. They will also be taking part in other reading focused lessons throughout the day.

We would love for all students to get involved in as many activities as possible and encourage them to visit the Reading Hub for competition entries and many other activities. Your support in encouraging reading at home is invaluable - whether it's discussing books, reading together, or simply making time for independent reading.

Thank you for always helping us make World Book Day a truly special event in The Roseland Academy calendar. If you have any questions, please do not hesitate to get in touch.

Yours sincerely,

Beth Mason
Assistant Headteacher
The Roseland Academy